

About

I'm a designer, musician and student based in the Netherlands. As a product designer, I am passionate about helping solve complex problems into visually stunning and easy to understand designs. From solving difficult UX problems, to designing delightful interfaces; I take great joy out of the whole process.

Besides design, I have been composing and producing music for 10 years. I'm intrigued by music software design and simplifying music making for novices.

Currently, I'm studying at ArtEZ University of the Arts in Enschede, The Netherlands. Prior to that, I graduated in interactive design at Grafisch Lyceum Utrecht, and worked for clients at different digital agencies.

Projects

2024

CommScan at Zuidema via Brthrs

CommScan is a technology developed by Bureau Zuidema for professional teams to analyze communication behavior.

In late 2023, I was approached by Brthrs Agency to design the mobile CommScan app for their client, Bureau Zuidema. Within a few weeks, I transformed the initial user flows into a full prototype, including motion design.

[Read the case study here](#)

2023

Scheduled iOS app at Scheduled B.V.

Scheduled is an app that allows you to schedule written text messages and send them automatically with services like iMessage, WhatsApp, Telegram, SMS & Email, allowing you stay in touch with people around you at the moments that matter.

In late 2022, I was approached by the founder of Scheduled to redesign their then-called "Scheduled Classic" app from the ground up. I took on the project, and over the following months, worked on it part-time alongside my full-time university studies.

[Read the case study here](#)

2021

Crop.video at Brthrs

I was in charge of completely redesigning the user experience, interface and design system of crop.video; a web app that provides an easier way to turn your videos into engaging social posts. Reframe to square and vertical format, add subtitles and create impact.

[Read the case study here](#)

2020 Zuidema Influence Hub at Brthrs
Zuidema Influence Hub is a mobile learning platform that helps users to improve their communication and change their behaviour. It provides insights, exercises, and theory to prepare participants for training days, refine their learning objectives during the training, and ensure behavioural change afterwards.

2020 AOb App at Brthrs
The Algemene Onderwijsbond (AOB) is a trade union representing teachers, lecturers and education staff in the Netherlands. We helped AOB to create an app that keeps union members informed about the latest news and upcoming events. I was in charge of creating user flows, user research and testing, designing an icon family, and the app interface for iOS and Android.

2019 Denken in Beperkingen at Digitaal Toegankelijk / Accessibility Desk
A game that helps your team with optimizing a product for users who have visual, auditory, motor or cognitive disabilities.

Work Experience

2022 — Now Owner / Freelance at Declipse
Utrecht, Netherlands
Declipse is my one-man business that helps companies reach their highest potential by designing delightful user experience, interaction and interfaces for digital products such as mobile apps, web applications and other software.

2021 — 2022 Visual Designer at Yummygum
Amsterdam, The Netherlands
Yummygum is a digital agency that makes impactful digital products that leave a lasting impression. I took a gap year from my studies and joined the team as a visual designer in 2021, taking on projects for various different clients.

2019 — 2021 Designer at Brthrs Agency
Utrecht, The Netherlands
Brthrs is a team of passionate developers, designers and content strategists who work hard to create beautiful, smart, user-friendly digital products that are accessible to everyone. I started out as an intern, and ended up as full member of the design team, designing complete app experiences like the Scheduled suite, [Crop.video](#) and the AOb app to name a few.

2018 — 2019 Service employee at Kinapolis Netherlands
Utrecht, The Netherlands

Education

2020 — Now	Bachelor at ArtEZ University of the Arts Enschede, The Netherlands
2016 — 2020	Interactive design at Grafisch Lyceum Utrecht Utrecht, The Netherlands

Side Projects

Ongoing	Freelance composer and producer
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Contact

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